



**FOR IMMEDIATE RELEASE:** Thursday, May 25, 2017

**Contact:** Nelly Decker, 202-225-9897, [Nelly.Decker@mail.house.gov](mailto:Nelly.Decker@mail.house.gov)

**\*\*\*MEDIA ADVISORY\*\*\***

## **Congressman Veasey Works the Production Line at Rudolph Foods**

*Rep. Veasey will work at Rudolph Foods Company during his March 'Marc Means Business' Work Day*

**Dallas, TX** – On Tuesday, May 30, 2017, Congressman Marc Veasey will visit Rudolph Foods Company, where he will make their world-famous pork rinds as part of his **March** May 'Marc Means Business' work day. During his shift, Veasey will work on the production line and attempt to box more than 60 bags of pork rinds in just one minute, work in the quality assurance lab, and work in the staging area to prepare Rudolph Foods products for nationwide distribution.

In 1955, John Rudolph founded Rudolph Foods Company after learning about the untapped market for pork rinds. But, in 1957, when the pork industry discontinued the process of smoking the rind on bacon, the supply for all pork rind production was eliminated — and the business threatened. It was at that time that John's wife, Mary, put her home economics degree to work by developing the proprietary pork rind pellet process that Rudolph's still uses today. Still family owned, Rudolph Foods has grown to become the world's largest manufacturer of pork rinds. The Dallas facility, located in the 33<sup>rd</sup> Congressional District of Texas, **is the largest packaging facility for Rudolph Foods and** is capable of producing 15 million pounds of pork rinds per year.

Since March 2014, Congressman Veasey has worked at more than 35 small and large businesses across the 33<sup>rd</sup> Congressional District of Texas. The Marc Means Business constituent outreach series connects Veasey with residents at their place of employment to better understand the challenges they face in their work and daily lives.

### **WHAT:**

Congressman Marc Veasey, TX-33, will work at Rudolph Foods Company for his March 'Marc Means Business' workday.

### **WHERE:**

Rudolph Foods Company  
3660 Pipestone Rd  
Dallas, TX 75212

### **WHEN:**

Tuesday, May 30, 2017  
10:00 AM – 2:00 PM

**MEDIA:**

Media is invited to join the Congressman during his workday from 10:00 AM - 2:00 PM but MUST RSVP by providing their full name as it appears on their government-issued ID to be placed on the admittance list. Please send this information to [Nelly.Decker@mail.house.gov](mailto:Nelly.Decker@mail.house.gov) by 12:00 PM, Thurs. March 23, 2017. Can we ask for this information by Friday May 26<sup>th</sup>?

\*\*\*Please note, you must have a government issued ID such as a driver license for any additional for admittance. \*\*\*